

VarshaKrishi Udhog Private Limited

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ACCEPTABLE USE POLICY

Rules Governing Use of VarshaKrishi Products, Dashboard & Services

Reference: VK-AUP-2026-REV1 | April 2026

This Acceptable Use Policy ("AUP") applies to all Clients, users, administrators, and any other persons who access or use VarshaKrishi products, services, or cloud infrastructure (collectively "Users"). By using any VarshaKrishi product or service, you agree to comply with this AUP. Violation of this AUP may result in immediate suspension or termination of access without notice and without refund.

1. PERMITTED USES

VarshaKrishi products and services may only be used for:

- Agricultural monitoring, environmental data collection, and soil analysis research
- Academic and institutional research within the scope of an active Order Form or Statement of Work
- Internal data visualization and reporting by authorized personnel of the Client organization
- Integration with third-party systems where explicitly authorized by VarshaKrishi in writing

2. PROHIBITED USES

2.1 Illegal & Harmful Activities

You must not use VarshaKrishi products or services to:

- Conduct, facilitate, or promote any activity that violates any applicable law or regulation
- Collect, transmit, or store personal data in violation of the Digital Personal Data Protection Act 2023 or any other data protection law
- Engage in unauthorized surveillance, tracking, or monitoring of individuals without their knowledge and consent
- Transmit any unlawful, harassing, defamatory, threatening, or obscene content
- Facilitate bribery, corruption, money laundering, or any criminal activity

2.2 Technical Abuse

You must not:

- Attempt to access, probe, or test the security of VarshaKrishi's cloud infrastructure without authorization
- Use automated bots, scrapers, or scripts to extract data in volumes that exceed normal usage patterns
- Attempt to overload, overwhelm, or interfere with VarshaKrishi's servers or network infrastructure
- Introduce viruses, malware, ransomware, or any malicious code into VarshaKrishi systems
- Attempt to circumvent any rate limiting, authentication, or access control mechanism
- Perform load testing or penetration testing of VarshaKrishi infrastructure without prior written consent

2.3 Unauthorized Access & Account Abuse

You must not:

- Share your dashboard login credentials with unauthorized persons
- Attempt to access accounts or data belonging to other Clients
- Create multiple accounts to circumvent account-level usage limits or restrictions
- Use another person's credentials to access the dashboard
- Attempt to escalate your access privileges beyond those assigned to your account

2.4 IP & Content Violations

You must not:

- Use VarshaKrishi products or services to infringe the intellectual property rights of VarshaKrishi or any third party
- Reproduce, copy, or redistribute VarshaKrishi software, firmware, or documentation without authorization
- Use VarshaKrishi's trademarks, trade names, or logos without express written permission
- Claim or represent that any product derived from reverse-engineering VarshaKrishi technology is your own creation

2.5 Competitive & Harmful Activities

You must not use VarshaKrishi products or services to:

- Develop competitive products or services that compete with VarshaKrishi's business
- Benchmark VarshaKrishi products against competitors for the purpose of publicly disparaging VarshaKrishi
- Share VarshaKrishi's pricing, product designs, or technical specifications with VarshaKrishi's competitors

3. HARDWARE-SPECIFIC ACCEPTABLE USE

- Hardware devices must only be operated within their stated environmental and electrical specifications
- Hardware devices must not be modified, disassembled, or reprogrammed without VarshaKrishi's written consent
- Hardware devices must not be used in safety-critical applications where failure could result in personal injury, death, or significant property damage
- Hardware devices must not be deployed in locations where they would violate local zoning, agricultural, or land use laws
- Soil probes must not be inserted into electrical infrastructure, water pipes, or any non-soil substrate

4. CONSEQUENCES OF VIOLATION

VarshaKrishi reserves the right to take any of the following actions in response to an actual or suspected AUP violation:

- Immediately suspend dashboard access without notice or refund
- Permanently terminate the Agreement and all licenses without refund
- Remove or disable access to specific features or data associated with the violation

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- Report the activity to law enforcement or regulatory authorities
 - Pursue civil or criminal legal remedies including injunctive relief and damages
 - Publish information about the violation to the extent required by law or necessary to protect VarshaKrishi's interests

VarshaKrishi's determination of an AUP violation shall be final. VarshaKrishi is not required to provide prior notice of suspension or termination for AUP violations.

5. REPORTING VIOLATIONS

If you become aware of any violation of this AUP, please report it promptly to contact@varshakrishi.com with the subject line "[AUP VIOLATION REPORT]". VarshaKrishi will investigate all reports in good faith.

6. UPDATES TO THIS POLICY

VarshaKrishi may update this AUP from time to time. Continued use of VarshaKrishi products or services after notice of an update constitutes acceptance of the revised AUP.